Social Entrepreneurship: Case Studies

Name of Source(s) (Article, Film, Podcast):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name of Entrepreneur(s):\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
Name of Business/Product/Organization:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_  
**THE ENTREPRENEUR**  
1) What qualities or skills do the social entrepreneurs possess? What is their “pragmatic vision?” (#1)

THE PROBLEM AND SOLUTION  
2) Does the solution proposed address a clear social problem?

The problem:

The solution:

Measuring the solution--how can you **determine the impact** of the social entrepreneur’s solution?

Why is the solution innovative--why does it stand out against other solutions?

3) Does the solution change systems, not just symptoms of the problem? Sketch the ‘before’ system and ‘after’ system that the social entrepreneur targets. What norms are challenged? What changes? How does it change the hearts and minds of people? (#3)

4) Scalable? What are the limits to expanding this solution?

THE MODEL

5) Does the model prioritize social impact over financial gain? What is the evidence of this?

6) How does the model generate a sustainable funding stream?

7) Is the model replicable? Can it be spread in other places? Has that happened yet?

**PERSONAL REFLECTION**  
8) What about the article/film/podcast most impressed you on a personal level? Why?