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| The beginning of your essay, which can be more than one paragraph, should do the following:* Entice/hook the reader
* Introduce the main focus or idea of your essay
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| The middle of your essay, which will usually require several paragraphs, should do the following:* Logically organize your main point(s), arguments, relevant, evidence, and counter thinking/counterarguments.
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| The end of your essay, which can be more than one paragraph, should do the following:* End with a “hooking” strategy.
* Leave your reader with a memorable thought, question, statistic, anecdote or quotation.
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