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| The beginning of your essay, which can be more than one paragraph, should do the following:   * Entice/hook the reader * Introduce the main focus or idea of your essay |
| The middle of your essay, which will usually require several paragraphs, should do the following:   * Logically organize your main point(s), arguments, relevant, evidence, and counter thinking/counterarguments. |
| The end of your essay, which can be more than one paragraph, should do the following:   * End with a “hooking” strategy. * Leave your reader with a memorable thought, question, statistic, anecdote or quotation. |