Discovery Tool

Discovery Research
Use any resources at your disposal to remind yourself of the myriad of problems and challenges facing our Globalized world.

Dreams and Gripes SessionFinding opportunities for design often begins by noticing problems. Sometimes it comes out as wishes “I really wish the world had\_\_\_\_\_” Sometimes it comes out as complaints (“It annoys me that we’re not\_\_\_\_\_” Either starting point is fine. Share your dreams and gripes and ask your group members to reflect back design opportunities. Record the groups thoughts below.

**Dreams/Things We Wish Existed**

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**Gripes/Things That Could Be Better**

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Focus
As a group, start to narrow down your focus to particular topic areas—pick something you are all passionate about!

Population: Women, Men, Children, Young, Old
Our choice:

Sector: Economic Development, Transportation, Health, Education, Water, Energy
Our choice:

Geography: (Asia, Latin America, Middle East, Africa)
Our choice:

**The next step is to identify your CHALLENGE QUESTION. Choose a “what” or “how” question, not a “why question.” See Stephen for more details on this next step.**